

auron[®]

NEXT-GENERATION NUTRACEUTICALS

AURON STRIPS[™]



POWERED BY
NANOFILM[™] TECHNOLOGY

THE FUTURE IS NOT SWALLOWED.
IT'S ABSORBED.



NEXT-GENERATION NUTRACEUTICAL DELIVERY

AURON PLATFORM

— A NEXT-GENERATION NUTRACEUTICAL PLATFORM —

ONE BRAND. THREE TECHNOLOGIES. MULTIPLE FORMATS.

Designed to **redefine** how consumers experience supplementation.

AURON is a next-generation nutraceutical platform built around three proprietary delivery technologies, each designed to meet evolving consumer needs and create differentiated opportunities for global markets.



AURON GUMMIES

Powered by
NutraChew[™]
TECHNOLOGY

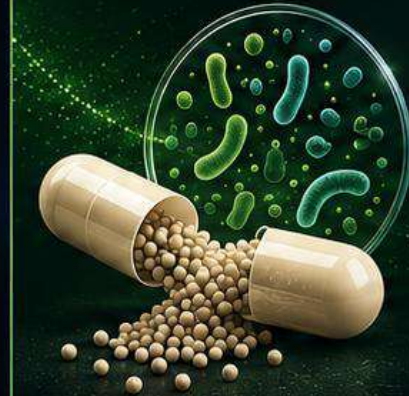
The future of nutraceuticals
is not swallowed.
It's enjoyed.



AURON STRIPS

Powered by
NanoFilm[™]
TECHNOLOGY

The future of nutraceuticals
is not swallowed.
It's absorbed.



AURON BIOTICS

Powered by
AuraBiome[™]
TECHNOLOGY

The future of nutraceuticals
starts ***from within.***

BUILT FOR GLOBAL EXPANSION



MULTIPLE
DELIVERY
TECHNOLOGIES



PREMIUM
CONSUMER
POSITIONING



SCIENCE-BACKED
INNOVATION



CATEGORY
DIVERSIFICATION



SCALABLE
INTERNATIONAL
GROWTH

THE AURON ADVANTAGE

FROM EUROPEAN INNOVATION TO GLOBAL MARKETS

AURON combines European research and development, proprietary delivery technologies and a global commercial platform to create next-generation nutraceutical solutions designed for **international growth**.



THE FUTURE OF NUTRACEUTICAL DELIVERY

Consumers Have Changed.
Supplementation Must Change Too.

TRADITIONAL FORMATS

DESIGNED FOR YESTERDAY

 TABLETS

 CAPSULES

 POWDERS

 SACHETS

OLD
SUPPLEMENTATION

NEW
SUPPLEMENTATION

MODERN CONSUMER

EXPECTATIONS

 CONVENIENCE

 PORTABILITY

 SIMPLICITY

 ON-THE-GO USE

CONSUMERS NO LONGER WANT TO:


CARRY
BOTTLES


MIX
POWDERS


SWALLOW
MULTIPLE CAPSULES


DEPEND
ON WATER

MODERN CONSUMERS INCREASINGLY VALUE:


CONVENIENCE


PORTABILITY


SIMPLICITY


INSTANT CONSUMPTION
/ READY-TO-USE
FORMATS


BETTER USER
EXPERIENCE

A NEW GENERATION OF DELIVERY SYSTEMS IS EMERGING

INTRODUCING NANOFILM™

A NEW GENERATION OF NUTRACEUTICAL DELIVERY

Modern consumers expect more from supplementation.
They demand convenience, portability and simplicity
without compromising quality.

NanoFilm™ Technology was designed to
transform how people experience nutraceuticals.

DESIGNED FOR
THE WAY PEOPLE LIVE TODAY

CONVENIENT

Easy to use, anytime
and anywhere.

PORTABLE

Designed for modern,
on-the-go lifestyles.

CONSUMER-FRIENDLY

A simple and intuitive
supplementation experience.

WATER-FREE

No preparation.
Greater convenience.

MODERN

Built for today's generation
of consumers.

FROM
COMPLIANCE



TO
EXPERIENCE

Traditional supplements
primarily focus on
administration. NanoFilm™
is designed around the
consumer experience.



POWERED BY NANOFILM™ TECHNOLOGY
AN AMBITIA PHARMA INNOVATION



SCIENCE-BACKED



QUALITY DRIVEN



GLOBAL VISION

WHY NANOFILM™?

BUILT FOR THE FUTURE OF SUPPLEMENTATION

NanoFilm™ Technology combines consumer-centric design with formulation versatility and commercial scalability, creating a **next-generation delivery platform** built for global growth.

CONSUMER EXPERIENCE

Designed around convenience, simplicity and ease of use.
A modern supplementation experience for today's consumers.

PORTABILITY

Ultra-thin and easy to carry.
Designed for modern, on-the-go lifestyles.

SCALABILITY

A platform designed to support international expansion and long-term portfolio growth.

CATEGORY VERSATILITY

Suitable across multiple health and wellness categories.
From Oral Care and Sports Nutrition to Women's Health, Beauty, Kids and Longevity.

FORMULATION FLEXIBILITY

Compatible with a wide range of nutraceutical ingredients, including vitamins, minerals, botanicals, probiotics and specialty actives.

NEXT-GENERATION FORMAT

Aligned with evolving consumer expectations and emerging wellness trends.

NANOFILM™
A PLATFORM DESIGNED
FOR GROWTH

FROM
A SINGLE FORMAT

TO
MULTIPLE HEALTH
CATEGORIES

TO
GLOBAL BUSINESS
OPPORTUNITIES

NANOFILM™ IS MORE THAN A DELIVERY FORMAT.
IT IS A PLATFORM FOR FUTURE GROWTH.

THE AURON STRIPS PORTFOLIO

ONE TECHNOLOGY. SEVEN STRATEGIC HEALTH CATEGORIES

auron[®]
NEXT-GENERATION NUTRACEUTICALS

Powered by NanoFilm™ Technology, AURON STRIPS has been developed as a scalable nutraceutical platform spanning multiple consumer segments, health needs and international market opportunities.



50+
PRODUCT
CONCEPTS



7
STRATEGIC
HEALTH CATEGORIES



ONE
GLOBAL
PLATFORM



NanoFilm™



50+
Product Concepts



7
Categories



Multiple
Consumer
Segments



Global
Distributor
Opportunities

FROM A SINGLE TECHNOLOGY TO MULTIPLE COMMERCIAL OPPORTUNITIES.

WORLD-CLASS INGREDIENT PARTNERS™

auron®
NEXT-GENERATION NUTRACEUTICALS

POWERED BY SOME OF THE WORLD'S MOST RECOGNIZED NUTRACEUTICAL INGREDIENTS.

AURON STRIPS™ combines proprietary NanoFilm™ technology with a carefully selected portfolio of internationally recognized branded ingredients. From probiotics and longevity compounds to beauty, sports performance and women's health solutions, every concept is designed to deliver **premium consumer value** and meaningful **market differentiation**.

SPORTS & PERFORMANCE

LANDKIND
Pure Solidroside



MITO PRIME®



HOWARU® PROBIOTICS

Howaru

Howaru
shape

Howaru
transit

Howaru
restore

Howaru
protect

Howaru
smile

Howaru
calm

Howaru
BL - 04

Howaru
feminine health

Howaru
kids digestive health

Howaru
protect kids



KIDS

Lutemax



BEAUTY & NUTRICOSMETICS

Konjac Ceramide

DavosLife E3

Tocotrienols

Lustriva®
for lock-in, firm and skin

Mesoporosil®

Suntheanine®

Trans-Resveratrol™

LONGEVITY & WOMEN'S HEALTH

MITO PRIME®

B=Fi=ti=ni

Quatrefolic®

WEIGHT MANAGEMENT

Alluvia
PURPLE TEA

Reducose®

KINETIQ

THINOGEN®

ORAL CARE

MicroActive
CoQ10

KT-11™

CHAMPEX®

Pencil PS

SCIENCE-BACKED FORMULATIONS. **PREMIUM INGREDIENTS.** GLOBAL MARKET DIFFERENTIATION.



SELECTED
CLINICALLY STUDIED
INGREDIENTS



TRUSTED BY
GLOBAL BRANDS



MEANINGFUL BENEFITS
FOR CONSUMERS



PREMIUM POSITIONING
FOR PARTNERS



STRONG DIFFERENTIATION
IN GLOBAL MARKETS

PREMIUM DELIVERY. **PREMIUM INGREDIENTS.** PREMIUM DIFFERENTIATION.

WHY AURON STRIPS™

THE SMARTER WAY TO DELIVER NUTRACEUTICALS

Built around the way modern consumers actually live,
move and consume wellness products.



1. INSTANT CONSUMPTION

Consumers can take
AURON STRIPS anytime,
anywhere.

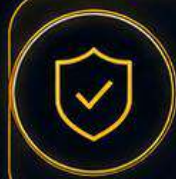
No water. No preparation.



2. ULTRA-PORTABLE

Pocket-sized format
designed for modern
lifestyles.

Always with the consumer.



3. BETTER ADHERENCE

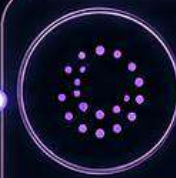
Simple daily use can help support
consumer adherence.
Designed for consistent everyday use.

Consistency drives results.

AURON STRIPS™

CONSUMER-CENTRIC DELIVERY

Built for convenience,
portability
and everyday use.



4. FAST-DISSOLVING EXPERIENCE

Dissolves directly in
the mouth.

Modern, intuitive
and enjoyable.



5. PREMIUM DIFFERENTIATION

A format that immediately
stands out on shelf.

Higher perceived
innovation.



6. MULTI-CATEGORY APPLICATION

One technology supporting
multiple wellness categories.

From probiotics
to longevity.

ONE FORMAT. MULTIPLE ADVANTAGES.



INSTANT
CONSUMPTION



PORTABLE



NO WATER
NEEDED



BETTER
EXPERIENCE



PREMIUM
INNOVATION



MULTIPLE
CATEGORIES

SPORTS & PERFORMANCE COLLECTION

9 READY-TO-LAUNCH CONCEPTS POWERED BY PREMIUM BRANDED INGREDIENTS

From daily resilience and cognitive performance to endurance, recovery and body composition support.

1. ADAPT & PERFORM

POWERED BY



- Daily Resilience
- Focus Support
- Performance Formula



2. POWER UP DAILY

POWERED BY

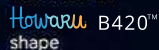


- Cognitive Function
- Balanced Metabolism
- Immune Support



3. SHRED & BIOTICS

POWERED BY



- Body Balance
- Metabolic Support
- Immune System Support



6. FOCUS FUEL

Lion's Mane Complex

- Mental Clarity
- Sharp Mind
- Focus Support



7. MUSCLE PRIME

POWERED BY Unique IS-2

- Muscle Support
- Lean Endurance
- Lean Endurance
- Daily Strength

POWERED BY
NanoFilm™
TECHNOLOGY

4. FLEX& MOTION

POWERED BY



Joint Health Innovation

- Collagen Support
- Cartilage Support
- Joint Function



5. ENDURA MAX

Cordyceps + BOTALYS

- Vitality Support
- Endurance Blend
- Immune Support



8. STAMINA MAX

Cordyceps + Guarana

- Alertness
- Reduced Fatigue
- Endurance Support



9. ZEN FLOW

POWERED BY



- Calm & Balance
- Relax & Reset
- Stress Support



9 READY-TO-LAUNCH CONCEPTS



ENERGY



FOCUS



ENDURANCE



RECOVERY



JOINT HEALTH



BODY COMPOSITION



MENTAL WELLNESS



STRENGTH



DAILY PERFORMANCE

HOWARU® PROBIOTICS COLLECTION

10 READY-TO-LAUNCH CONCEPTS POWERED BY HOWARU® PROBIOTIC STRAINS

SCIENCE-BACKED MICROBIOME SOLUTIONS FOR MODERN CONSUMERS

auron
NEXT-GENERATION NUTRACEUTICALS

Built with clinically studied HOWARU® probiotic strains and powered by NanoFilm™ Technology, this collection supports key areas of health across all life stages. Digestive health, immunity, women's wellness, oral care, mental wellbeing, skin health and kids health.



GUT HEALTH

Digestive Comfort & Regularity Support

Howaru
restore
Howaru
transit



WOMEN'S HEALTH

Intimate Wellness & Vaginal Flora Balance
Howaru
feminine health



MENTAL WELLBEING

Gut-Brain Axis & Emotional Balance
Howaru
calm



WEIGHT MANAGEMENT

Microbiome Balance & Weight Support
Howaru B420™
shape



Howaru

THE WORLD'S MOST TRUSTED PROBIOTIC STRAINS

POWERED BY
NanoFilm™
TECHNOLOGY
An AMBITIA PHARMA Technology



IMMUNITY

Daily Immune Support & Natural Defenses
Howaru
protect



ORAL HEALTH

Oral Microbiome & Fresh Breath
Howaru
smile



KIDS HEALTH

Digestive & Immune Support for Kids
Howaru
protect kids

Howaru
kids digestive health



SKIN HEALTH

Skin Microbiome & Beauty From Within
Howaru
BL - 04



ONE PLATFORM.
MANY BENEFITS.

- Gut Health
- Immunity
- Women's Wellness
- Oral Health
- Mental Wellbeing
- Skin Health
- Kids Health
- Weight Management

SCIENCE BACKED.
LIFE ENHANCED.



CLINICALLY
STUDIED STRAINS



SCIENCE-BACKED
EFFICACY



NanoFilm™
TECHNOLOGY

An AMBITIA PHARMA Technology



TRUSTED BY
GLOBAL BRANDS



EUROPEAN
R&D EXPERTISE

WOMEN'S WELLNESS COLLECTION

7 READY-TO-LAUNCH CONCEPTS FOR MODERN WOMEN'S HEALTH

auron[®]
NEXT-GENERATION NUTRACEUTICALS

Supporting women through every stage of life: hormonal balance, intimate wellness, fertility, urinary health and monthly comfort.

1. MOON BALANCE

POWERED BY
VITEX
+ IronBisglycinate

- ✓ Daily Cycle Support
- ✓ Monthly Comfort
- ✓ Hormonal Balance
- ✓ Mood Support



3. FEMME FLORA

POWERED BY
HOWARU® FEMME

- ✓ Intimate Microbiome
- ✓ Intimate Wellness
- ✓ Microbiome Balance
- ✓ Daily Feminine Care



5. FERTI BLOOM

POWERED BY
Quatrefolic

- ✓ Fertility Support
- ✓ Pre-Conception Support
- ✓ Reproductive Wellness
- ✓ Nutritional Support



7. BALANCE & BLOOM

POWERED BY
VITEX

- ✓ Hormonal Balance
- ✓ Energy Support
- ✓ Women's Vitality
- ✓ Cycle Support



2. FEMME BALANCE

POWERED BY
Quatrefolic
+ INOSITOL

- ✓ Hormonal Balance
- ✓ Hormonal Support
- ✓ Emotional Balance
- ✓ Daily Vitality



4. URI PROTECT

POWERED BY
CRANBERRY EXTRACT
+ D-MANNOSE

- ✓ Urinary Wellness
- ✓ Urinary Tract Support
- ✓ Daily Protection
- ✓ Comfort & Balance



6. GENTLE EASE

POWERED BY
GINGER EXTRACT
+ VITAMIN B6

- ✓ Monthly Comfort
- ✓ Digestive Ease
- ✓ Relax & Unwind
- ✓ Digestive Support



ONE PLATFORM.

COMPLETE WOMEN'S
WELLNESS SOLUTIONS.

Hormonal
Wellness

Intimate
Wellness

Fertility
Support

Urinary
Wellness

Monthly
Comfort

Menopause
Wellness

SCIENCE-BACKED.
BEAUTY-FOCUSED.
VISIBLE RESULTS.



CLINICALLY
SUPPORTED
INGREDIENTS



POWERED BY
NanoFilm™
TECHNOLOGY



SCIENCE-BACKED
EFFICACY



GLOBAL MARKET
POTENTIAL



HIGH-GROWTH
WOMEN'S HEALTH
CATEGORY



DISTRIBUTOR
READY
CONCEPTS



EUROPEAN
R&D EXPERTISE

NUTRICOSMETICS COLLECTION

7 READY-TO-LAUNCH CONCEPTS FOR BEAUTY FROM WITHIN

Advanced beauty solutions powered by clinically studied ingredients
and NanoFilm™ Technology.

auron[®]
NEXT-GENERATION NUTRACEUTICALS

1. SKIN RENEW

POWERED BY
Lustriva[®]
For Lustrous Hair and Skin

- Advanced Skin Complex
- Beauty From Within
- Skin Appearance Support



2. COLLAGEN BOOST

POWERED BY
Mesoporousil®
DavosLife E3
Tocotrienols

- Hair & Skin Support
- Cell Protection
- Beauty From Within



4. HYDRA GLOW

POWERED BY
Konjac Ceramide

- Skin Hydration
- Skin Barrier Support
- Beauty Complex



3. GROW & GLOW

- Hair Support
- Nail Strength
- Daily Beauty Essentials



AURON
NUTRICOSMETICS
PLATFORM

POWERED BY
NanoFilm™
TECHNOLOGY

An **AMBITA PHARMA** Technology



5. HAIR RESTORE

POWERED BY
Lustriva[®]

- Hair Strength
- Hair Density Support
- Daily Hair Care



6. SERENITY GLOW

POWERED BY
Suntheanine[®]

- Stress & Beauty Connection
- Relaxation Blend
- Mind & Beauty Ritual



7. RADIANCE REPAIR

POWERED BY
DavosLife E3
Tocotrienols

- Antioxidant Complex
- Cell Protection
- Advanced Skin Support



ONE PLATFORM.
COMPLETE
BEAUTY SOLUTIONS.

- Skin Health
- Hair Health
- Nail Strength
- Hydration
- Anti-Aging
- Beauty Rituals
- Radiance Support

SCIENCE-BACKED.
BEAUTY-FOCUSED.
VISIBLE RESULTS.



CLINICALLY
STUDIED
INGREDIENTS



POWERED BY
NanoFilm™
TECHNOLOGY



SCIENCE-BACKED
EFFICACY



GLOBAL MARKET
POTENTIAL



HIGH-GROWTH
BEAUTY CATEGORY



DISTRIBUTOR
READY
CONCEPTS



EUROPEAN
R&D EXPERTISE

WEIGHT MANAGEMENT & LONGEVITY COLLECTION

6 READY-TO-LAUNCH CONCEPTS FOR METABOLIC WELLNESS & HEALTHY AGING

Supporting modern consumers through weight management, metabolic balance, cellular vitality and healthy aging.

1. LEAN BALANCE

POWERED BY



- Appetite Balance
- Weight Management
- Metabolic Support



APPETITE
BALANCE



FAT
METABOLISM

2. LEAN METABO

POWERED BY



- Fat Metabolism
- Metabolic Energy
- Advanced Metabolic Support



CARB
CONTROL



ENERGY
EXPENDITURE

3. CARB BALANCE

POWERED BY



- Glucose Balance
- Carb Control
- Balanced Energy



CELLULAR
LONGEVITY



HEALTHY
AGING

4. ACTIVE SHAPE

POWERED BY



- Active Energy
- Body Balance
- Lifestyle Support



5. CELLPRIME

POWERED BY

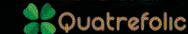


- Mitochondrial Health
- Cellular Energy
- Healthy Aging Support



6. LONGEVIA

POWERED BY



- Cellular Vitality
- Healthy Aging
- Longevity Support



**AURON
WEIGHT &
LONGEVITY
PLATFORM**

POWERED BY



An AMBITIA PHARMA Technology

ONE PLATFORM.
SIX METABOLIC &
LONGEVITY
SOLUTIONS.

- Weight Management
- Appetite Control
- Fat Metabolism
- Glucose Balance
- Cellular Energy
- Healthy Aging

SCIENCE-BACKED.
RESULTS-DRIVEN.
LIFE ENHANCED.



CLINICALLY
STUDIED
INGREDIENTS



POWERED BY
NanoFilm™
TECHNOLOGY



SCIENCE-BACKED
EFFICACY



GLOBAL MARKET
POTENTIAL



HIGH-GROWTH
LONGEVITY CATEGORY



DISTRIBUTOR
READY
CONCEPTS



EUROPEAN
R&D EXPERTISE

KIDS COLLECTION

Science-backed nutrition designed to support growing minds and healthy development.

auron[®]
NEXT-GENERATION NUTRACEUTICALS

1. TINY MIND BLOOM



- Brain Support
- Focus Support
- Learning Support



COGNITIVE DEVELOPMENT



IMMUNE SUPPORT



DAILY NUTRITION



4. TINY BREATH

- Respiratory Wellness
- Immune Support
- Seasonal Defence

POWERED BY
HOWARU[®]
Protect Kids



VISION HEALTH



2. TINY EYE SHIELD

- Vision Support
- Screen Protection
- Eye Health



3. TINY BOOST

- Energy Support
- Screen Protect
- Daily Vitality

B12 B12 + D₃



GROWTH & DEVELOPMENT



5. TINY IMMUNE SHIELD

- Immune Support
- With Zinc
- Microbiome Balance



auron KIDS HEALTH PLATFORM

POWERED BY
NanoFilm[™]
TECHNOLOGY
An AMBIITA PHARMA Technology

ADDITIONAL SOLUTIONS FOR COMPLETE DAILY SUPPORT

6. TINY GUT BIOMA

- Digestive Support
- Gut Health
- Microbiome Balance



POWERED BY
HOWARU[®]
Kids Digestive Health

7. TINY IMMUNE GLUCAN

- Immune Support
- Natural Defences
- Daily Protection



Beta Glucan
+ Zinc + D₃

8. TINY MULTI

- Daily Nutrition
- Growth Support
- General Wellness



Multivitamin
Complex

9. TINY BIOMA

- Microbiome Support
- Digestive Balance
- Daily Wellness



Bacillus Coagulans
+ Lactobacillus Acidophilus



CLINICALLY
STUDIED
INGREDIENTS



POWERED BY
NanoFilm[™]
TECHNOLOGY



SCIENCE-BACKED
EFFICACY



GLOBAL MARKET
POTENTIAL



HIGH-GROWTH
CHILDREN'S HEALTH
CATEGORY



DISTRIBUTOR
READY
CONCEPTS



EUROPEAN
R&D EXPERTISE

SUGAR FREE



GLUTEN FREE



GELATIN FREE



DELICIOUS NATURAL FLAVOURS

16

AURON STRIPS™

ORAL HEALTH COLLECTION

6 READY-TO-LAUNCH CONCEPTS FOR COMPLETE ORAL CARE

auron®
NEXT-GENERATION NUTRACEUTICALS.

1. ORAL HYGIENE

POWERED BY
Pancil'PS

- Clean Mouth Feeling
- Daily Oral Defense
- Plaque Control Support



2. TEETH PAIN

- Soothing Oral Comfort
- Cooling Sensation
- Botanical Relief Blend

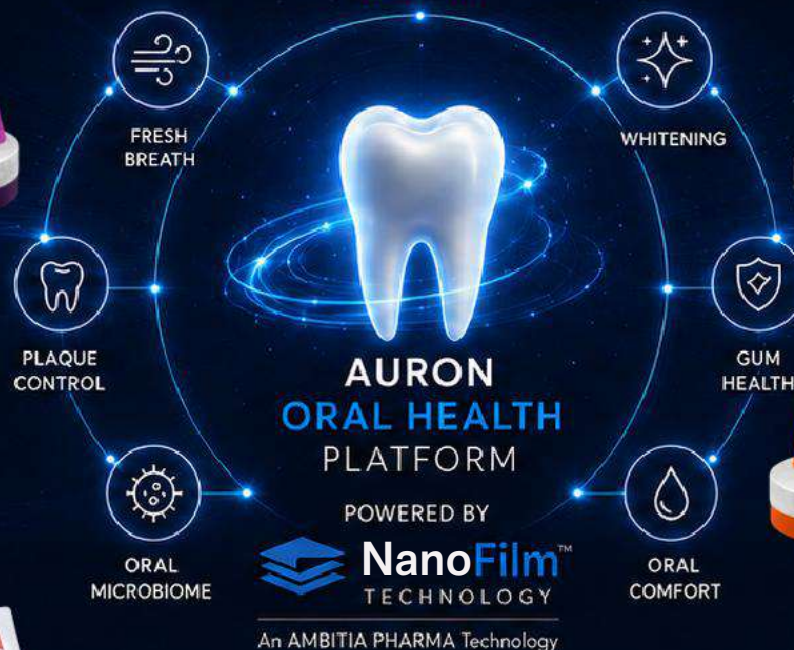


3. TEETH SENSITIVITY

- Enamel Care Support
- Advanced Mineral Support
- Comfort for Sensitive Teeth



Advanced oral health solutions powered by clinically studied ingredients
and **NanoFilm™** Technology.



4. TEETH WHITENING

POWERED BY
MicroActive CoQ10

- Natural Whitening Support
- Enzymatic Stain Care
- Bright Smile



5. ANTI BAD BREATH

POWERED BY
Champex®

- Long Lasting Freshness
- Oral Purifying Complex
- Confidence Support



6. ANTI PERIODONTITIS

POWERED BY
KT-11™

- Advanced Gum Support
- Oral Probiotic Formula
- Microbiome Balance



ONE PLATFORM.
COMPLETE ORAL CARE SOLUTIONS.

- Teeth Whitening
- Fresh Breath
- Gum Health
- Plaque Control
- Oral Comfort
- Oral Microbiome

**SCIENCE-BACKED.
DAILY ORAL CARE.
VISIBLE RESULTS.**



CLINICALLY
STUDIED
INGREDIENTS



POWERED BY
NanoFilm™
TECHNOLOGY



SCIENCE-BACKED
EFFICACY



GLOBAL MARKET
POTENTIAL



HIGH-GROWTH
ORAL CARE
CATEGORY



DISTRIBUTOR
READY
CONCEPTS



EUROPEAN
R&D EXPERTISE

THE FUTURE OF NUTRACEUTICAL BRANDS

FIVE GLOBAL TRENDS ARE RESHAPING THE NUTRACEUTICAL INDUSTRY.

Today's most successful nutraceutical brands are no longer built around products alone. They are built around **consumer trends**, **premium positioning** and **scalable platforms** capable of creating long-term growth opportunities.

1. HEALTHY AGING

Consumers are increasingly investing in solutions that support vitality, longevity and healthy aging.
One of the fastest-growing categories worldwide.

2. MICROBIOME REVOLUTION

Scientific research continues to strengthen the connection between gut health and overall wellness.
Probiotics and microbiome solutions are becoming mainstream.

3. PREMIUMIZATION

Consumers are willing to pay more for clinically supported ingredients, innovative formats and differentiated solutions.
Higher value products are driving category growth.

4. CONVENIENCE & MODERN FORMATS

Modern lifestyles demand solutions that are simple, portable and easy to use.
Consumer experience is becoming an increasingly important complement to efficacy.

5. MULTI-CATEGORY WELLNESS

Consumers increasingly seek solutions across multiple health needs, from beauty and sports nutrition to oral care and longevity.
Diversification creates new commercial opportunities.

AURON PLATFORM
BUILT FOR THE FUTURE OF WELLNESS

AURON IS POSITIONED AT THE INTERSECTION OF THESE TRENDS

Combining **proprietary delivery technologies**, **premium ingredients** and multiple high-growth categories into one **scalable nutraceutical platform**.



GLOBAL TRENDS
Market demand accelerating



AURON PLATFORM
Innovative technology
+ Premium ingredients
+ Multiple categories



COMMERCIAL OPPORTUNITIES
Stronger brands
Satisfied consumers
Sustainable growth

WHY DISTRIBUTORS CHOOSE AURON™

BUILT FOR GROWTH. DESIGNED FOR SCALE.

Designed to help distributors build differentiated nutraceutical businesses
with **less complexity** and **greater growth potential**.

AURON™ ONE PLATFORM MULTIPLE GROWTH OPPORTUNITIES

1. PREMIUM DIFFERENTIATION

Innovative delivery technologies and premium branded ingredients create stronger consumer appeal and higher perceived value.

More value. More growth.

2. FASTER COMMERCIALIZATION

Ready-to-launch concepts reduce development timelines and accelerate market entry.

Launch faster. Grow sooner.

3. MULTI-CATEGORY EXPANSION

One platform supporting multiple health and wellness categories across different consumer needs.

One partnership. Multiple opportunities.

4. CONSUMER-FIRST INNOVATION

Built around convenience, portability and modern lifestyle expectations.

Built around what consumers actually want.

5. GLOBAL SCALABILITY

Designed to support expansion across multiple markets, channels and regions.

From local launch to international growth.

6. CONTINUOUS PIPELINE

A growing ecosystem of concepts powered by European R&D and strategic ingredient partnerships.

Innovation that never stops.

FROM PRODUCT INNOVATION
TO **COMMERCIAL SUCCESS**

Helping distributors build stronger
nutraceutical brands with **less complexity**
and **greater speed**.



PREMIUM
VALUE



FASTER
LAUNCHES



CONSUMER
DEMAND



MULTIPLE
CATEGORIES



GLOBAL
EXPANSION



LONG-TERM
PARTNERSHIP

ONE PARTNER. **ONE PLATFORM.** ENDLESS OPPORTUNITIES.

THE AURON INNOVATION ENGINE™

FROM SCIENCE TO COMMERCIAL OPPORTUNITY

A scalable innovation platform continuously generating **new concepts**, **categories** and **market opportunities**.

1. SCIENCE & RESEARCH

Consumer insights
+
Scientific trends

2. PREMIUM INGREDIENTS

Globally recognized
branded ingredients

3. PROPRIETARY TECHNOLOGIES

AURON INNOVATION ENGINE™

Continuous innovation
built for global growth

4. CATEGORY DEVELOPMENT

- Sports
- Probiotics
- Beauty
- Women
- Kids
- Oral Care
- Longevity

5. MARKET OPPORTUNITIES

Ready-to-launch
concepts



SCIENTIFIC
INSIGHTS



PROPRIETARY
PLATFORMS



NEW
CONCEPTS



CATEGORY
EXPANSION



COMMERCIAL
GROWTH



TODAY

50+

Ready-to-Launch Concepts



TOMORROW

New Ingredients + New Categories + New Technologies



ALWAYS

Continuous Innovation Pipeline

INNOVATION NEVER STOPS.

AURON IS DESIGNED TO GENERATE THE NEXT OPPORTUNITY.

FROM CONCEPT TO MARKET™

YOUR COMPLETE GO-TO-MARKET PLATFORM

AURON helps partners transform market opportunities into **successful nutraceutical brands**.



ONE PARTNER
EVERY STEP OF THE JOURNEY

From innovation and formulation
to manufacturing and commercialization.



EUROPEAN
R&D



PREMIUM
INGREDIENTS



PROPRIETARY
TECHNOLOGIES



MANUFACTURING
EXCELLENCE



GLOBAL
SCALABILITY



LONG-TERM
PARTNERSHIP

FROM IDEA TO SHELF.

FROM SHELF TO SCALE.

EUROPEAN QUALITY. GLOBAL COMPLIANCE.

auron®
NEXT-GENERATION NUTRACEUTICALS

BUILT FOR INTERNATIONAL MARKETS

AURON concepts are developed and manufactured under internationally recognized quality and food safety standards, supporting **global commercialization and market expansion.**



GMP

GOOD MANUFACTURING PRACTICES

Ensuring consistent product quality, safety and manufacturing excellence.



HACCP

HAZARD ANALYSIS & CRITICAL CONTROL POINTS

Comprehensive food safety controls throughout the entire production process.



ISO 22000

INTERNATIONAL FOOD SAFETY MANAGEMENT SYSTEM

Globally recognized standards for food safety and operational excellence.



FDA

REGISTERED FACILITY

Export-oriented manufacturing supporting international commercialization and regulatory readiness.

QUALITY & COMPLIANCE PLATFORM

TRUST. SAFETY.
CONSISTENCY.



EUROPEAN
R&D EXPERTISE



INTERNATIONAL
QUALITY STANDARDS



GLOBAL
COMMERCIAL EXPANSION



QUALITY
ASSURANCE



FOOD SAFETY
SYSTEMS



EXPORT
DOCUMENTATION



INTERNATIONAL
COMPLIANCE



GLOBAL
DISTRIBUTION
READINESS



MANUFACTURING
EXCELLENCE



EUROPEAN
R&D EXPERTISE

INNOVATION CREATES OPPORTUNITIES. QUALITY BUILDS TRUST.

PARTNERSHIP OPPORTUNITIES

FOUR WAYS TO GROW WITH AURON

Flexible collaboration models designed to **maximize** our partners' growth, expand their portfolio and create **long-term value**.



1. EXCLUSIVE DISTRIBUTION

Launch and build the AURON brand in your market.

- Territory exclusivity
- Ready-to-launch portfolio
- Marketing & sales support
- Long-term growth potential



2. PRIVATE LABEL SOLUTIONS

Develop premium nutraceutical products under your own brand.

- Custom formulations
- Flexible product selection
- Premium ingredients
- Fast time-to-market
- Full regulatory & quality support



3. CATEGORY EXPANSION

Expand your portfolio with our three advanced formats.



NutraChew™

Advanced gummy delivery platform.



NanoFilm™

Ultra-fast oral film delivery technology.



AuraBiome™

Next-generation microbiome platform.

Multiple categories. Multiple opportunities. Sustainable growth.

auron[®]

One Partner.
Multiple Revenue Streams.



REVENUE GROWTH



MARKET LEADERSHIP



LONG-TERM VALUE



4. LONG-TERM STRATEGIC PARTNERSHIP

Co-develop the future of nutraceuticals together.

- Joint innovation projects
- Co-development of new products
- Access to future technology
- Shared growth & success



PREMIUM QUALITY
European standards & global compliance



INNOVATION DRIVEN
Science-backed formulas & advanced technologies



GLOBAL MANUFACTURING
EU GMP, HACCP, ISO 22000
FDA registered facility



REGULATORY SUPPORT
Full documentation & market readiness



DEDICATED PARTNERSHIP
Long-term support built around your success

STRONGER TOGETHER. GREATER IMPACT.

THE FUTURE OF NUTRACEUTICALS IS ALREADY HERE

— ONE PLATFORM. THREE TECHNOLOGIES. UNLIMITED POTENTIAL —

AURON combines advanced delivery technologies, premium formulations and strategic partnership models into a **single scalable nutraceutical platform**.

Whether through exclusive distribution, private label solutions or long-term collaborations, we help our partners create **sustainable growth** across the world's most dynamic health categories.



NutraChew™

Advanced gummy
delivery technology



NanoFilm™

Ultra-fast oral
strip technology



AuraBiome™

Next-generation
microbiome platform



PREMIUM QUALITY

European standards
& global compliance



SCIENCE-BACKED INNOVATION

Advanced delivery
technologies &
formulations



EU R&D EXPERTISE

European development.
Global vision.



GLOBAL EXPANSION

Built for
international growth



LONG-TERM PARTNERSHIPS

Sustainable success
built together

BUILDING THE FUTURE OF NUTRACEUTICALS. **TOGETHER.**